



## ***Gov. Tim Kaine's 2008 Highway Safety Challenge message***

***Video:*** Virginia Gov. Tim Kaine on camera

**Audio:** When it comes to the issue of discussing traffic fatalities we typically talk in numbers.

Virginia averages 19 traffic fatalities a week, or three per day. For Virginians under the age of 30, vehicle crashes are the leading cause of death and more than 900 people die every year on Virginia's roads.

But these are more than just statistics, each number represents a life, a loved one, friend or neighbor that is gone forever because of someone's reckless behavior on the road.

Changing numbers takes action, which is why I challenge every Virginian to take part in the "Highway Safety Challenge" – Buckle-up, avoid distractions, share the road, drive drug- and alcohol-free and obey speed limits.

These are five actions that can prevent drivers and passengers from becoming the next statistic ...

***Video:*** Highway Safety Challenge logo and Web address:  
[www.safeVAhighways.org](http://www.safeVAhighways.org)

**Audio:** ... Actions that can keep us all from becoming Virginia's next traffic fatality.

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